

RICHARD DREW

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I'm an Executive Producer and Developer with an extensive track record across a wide range of genres including lifestyle, reality, crime, game, factual and documentary. I've created and sold numerous projects, have worked in multiple TV markets including LA, New York, Toronto and London and am well known in the industry as an expert formatter and ideas powerhouse.

Work History

Freelance Development EP

- Worked as a freelance executive and consultant for several companies including MGM, This Is Just A Test Productions, World of Wonder and Ample Entertainment.
- Duties included formatting specific projects, producing and editing sizzle reels, researching and writing show pitches and overseeing final decks.

VP of Alternative and Nonfiction Programming

AMC Networks

- Filled in as maternity cover, overseeing west coast development for the network.
- Worked across postproduction and delivery of the second season of *Eli Roth's History of Horror* and developed AMC's first continuing true crime franchise.
- Took pitch meetings with production companies and evaluated potential projects.
- Worked on an evolving network mandate, using my extensive development background to guide AMC's future programming and streaming plans.

VP of Development

Scott Brothers Entertainment

- Ran Development for Drew and Jonathan Scott's production company, specializing in the property, food and lifestyle spaces for both the US and Canadian markets.
- Restructured the company's entire development department and slate, extended business into new markets and genres, and oversaw a major push towards talent driven series.
- Projects developed and sold include wedding special *Linda and Drew Say I Do* (TLC); food contest *Menu Matchup* (AMI); celebrity format *Leslie Jones' Home* (Facebook Watch) and the HGTV hits *Property Brothers: Forever Home* and *Celebrity IOU*.

Freelance Development EP

NBC / Peacock Productions

- Initially worked as a freelance consultant in New York before relocating to Los Angeles to work in a full-time capacity.
- Key Executive responsible for formatting, brainstorming and working with signed talent and overseeing the company's sizzle reel shoots and edits.
- Projects sold include the ID shows *I'd Kill For You*, *Disappeared* and *True Crime with Aphrodite Jones*; primetime comedy special *What We Wasted Our Year On* (NBC); legal reality show *Partners in Crime* (USA); and crime series *Killer Instinct (Cloo)* and *Final Appeal* (Oxygen); also numerous fast-turnaround reunion shows and specials.

Owner / Executive Producer

Savannah Media

- Whilst freelancing for NBC, developed and produced projects under my own banner Savannah Media, including the reality special *Can You Survive A Horror Movie* (Chiller); and the plus-size wedding dress series *Curvy Brides* (TLC).
- Landed pilots with Bravo, Oxygen, GSN, TLC and LMN and struck co-pro deals with companies including Hot Snakes Media, Truly Original and Lucky 8.
- Branched out into the digital space, developing several online talents and securing major brand partnerships with Sears, Disney and Nike.

Freelance Executive Producer

- Worked as a consulting EP for a range of companies including Firecracker Films, Magnet Media and Left / Right.
- Oversaw the pilot and first season of the docu-series *Last Chance Driving School* (A&E), business show *Design Intervention* (Sundance Channel) and reality competition *I Want To Work For Diddy* (Vh1)

VP of Development

Zig Zag USA

- Relocated to the US in 2005 to set up and run the Manhattan office of UK company Zig Zag. Grew the company from a start-up to a \$10 million a year business.
- Reformatted UK projects for the US market, developed my own shows and oversaw all company infrastructure including equipment, recruitment and accounting.
- Created and Executive Produced Fuse's highest rated reality series *Redemption Song* and the Playboy TV travel show *Around The World In 80 Babes*. Also oversaw the specials *Cool Camps* (Travel), *You're Not Getting A Dime* and *Hampton Nannies* (TLC).

UK TV Credits

Before moving to America in 2005 I enjoyed a decade long career in the UK TV industry, working my way up from PA to Showrunner and working across all aspects of production.

I was at the forefront of the reality TV genre, working on the hugely successful first season of *Big Brother*, *Survivor: Panama*, the music competition show *Fame Academy*, celebrity nightclub competition *The Club* and soccer reality show *Fashanu's Football Challenge*.

I also oversaw the pilot and first season of the UK version of *Best Week Ever* and spent over 2 years working on the ground-breaking daily TV show *The Big Breakfast*.

References (contact details available upon request)

Marco Bresaz – SVP, Nonfiction and Alternative Programming, AMC Networks
Josie Crimi – EVP of Production and Development, Scott Brothers Entertainment
Melody Shafir – Former SVP of Development, Peacock Productions